

## Make Better Business Decisions Faster

MeridianLink<sup>®</sup> Insight is a powerful, turnkey business intelligence tool that eliminates the need for expensive R&D, exhaustive master data management exercises, and high-risk IT processes. Financial institutions use Insight to make better business decisions faster through:



### A Better Business Intelligence Experience

Enjoy a seamless experience with dynamic, interactive, and analytical capabilities that extend the power of other MeridianLink products by providing a gateway to meaningful insights.



### Intuitive Decision-Making

Use reporting and analytics tools with versatile data visualizations, design, and drill-through functionality to quickly identify data elements custom fit to users' needs.



### Accelerated Speed to Market

Gain a competitive advantage by creating dashboards in minutes, not days, and developing a go-to-market strategy with insights from an embedded analytics integration.



### Increased Revenue & Profitability

Identify, measure, and predict the success of differentiated programs driving revenue and identify new opportunities through data benchmarking and robust data sets.



### Scalability, Flexibility, & Security

Get anytime, anywhere business intelligence insights without the data risk, resource cost, and time associated with building a business intelligence solution from scratch.

“MeridianLink Insight has given us the ability to identify which branches, locations, or business areas were quicker than others, and take action to change processes.”

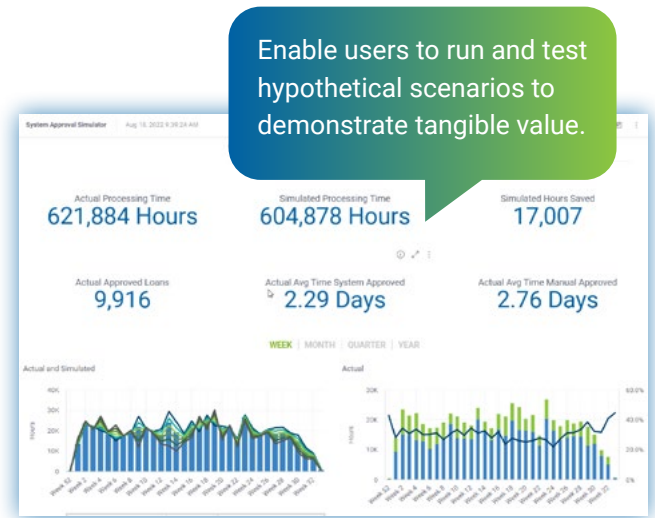
Barry D'Souza  
Lending Process Manager,  
3Rivers Federal Credit Union

# Harness the Power of Business Intelligence

Designed with interactive visualizations and various filter dimensions, Insight enables financial institutions to focus on growing revenue by harnessing the power of business intelligence.



Click through and filter summary stats to highlight insights on any aspect of your origination business.



Enable users to run and test hypothetical scenarios to demonstrate tangible value.

## Key Features & Integrations

- Simple integration with MeridianLink Consumer, Opening, Engage, and Consulting's RevealPro analytics program
- Hundreds of pre-built dashboards and reports available from day one
- The ability to dynamically see performance by any factor
- Simulators to run and test hypothetical scenarios
- Automated reporting to save time and effort

## An End-To-End Digital Experience

Insight is part of the cloud-based MeridianLink One platform, which spans the digital lending journey from deposit account opening, consumer and mortgage loan origination, credit reporting, data access and verification, business consulting, analytics, collections, and scoring.

- ✓ Frictionless Experience
- ✓ Automated Decisioning
- ✓ Deeper Engagement
- ✓ Flexible Scalability
- ✓ Actionable Insights
- ✓ Optimized Operations

**Let's connect!** Learn how easy it is to add Insight to the MeridianLink loan origination system.

**REQUEST A DEMO**