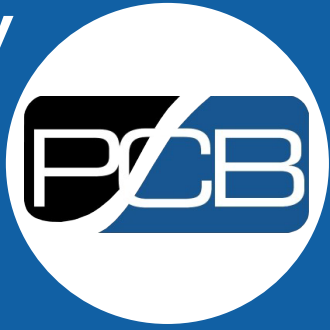


## Case Study



### Overview

Premium Credit Bureau was established in the 1980s and serves New York, Florida, and California. Their primary area of focus is new mortgage originations and mortgage loan refinances. Utilizing Mortgage Credit Link™ software, the organization averages about 40,000 credit reports a month. When they began their search for a new credit reporting solution, they desired a robust and innovative platform.

### The Benefits of New and Improved Software

Premium Credit Bureau began using Mortgage Credit Link in early 2008. Since then they've been extremely pleased with their choice. Interestingly enough, one of the main reasons the organization made the switch was because they were able to meet and interface with the founder and creator of Mortgage Credit Link, at MeridianLink. They were impressed with the level of customer service they received from the very beginning.

When Premium Credit Bureau began their search, they looked at other solutions on the market, but quickly realized none were as robust as Mortgage Credit Link. Additionally, the third-party solutions and integration capabilities helped Premier Credit Bureau truly customize their software, tailoring it specifically to their needs. At the end of the day, they wanted the best product for their customers. After a brief 3-month implementation period, and they were up and running, Premium Credit Bureau knew they made the right choice.

### 100+ integrations

"It's the most advanced platform in the industry. It allows us to integrate with over a hundred different third-party solutions any time we want."

### Business growth

"We truly believe the most important part in growing our business would be the Mortgage Credit Link platform."

### 90 days

The MeridianLink implementation team was able to get Premium Credit Bureau up and running in a short 90 days!

**"We wanted to make sure we were going to be on the best and most advanced platform for our customer, so we decided to go with Mortgage Credit Link."**

— Travis Fawcett  
*Director of Operations*

### 3 most favorable features Mortgage Credit Link provided Premium Credit Bureau

#### Integrations

Mortgage Credit Link allows Premium Credit Bureau to easily configure the software to address their specific needs. Mortgage Credit Link's wide range of integration options ensure their organization can simply use any (or all) of the existing vendors. Ultimately this helps to better serve their customers. Premium Credit Bureau doesn't even have to ask for updated custom integrations— the MeridianLink team is already on top of new and emerging products.

#### Automation

One of the most important features Premium Credit Bureau has experienced is the automation capabilities within the Mortgage Credit Link reporting software. This robust automation is not only intuitive, but is made even better and more streamlined thanks in large part to seamless integrations with other existing solutions. All of this equates in a quick and smooth credit reporting process.

#### Compliance

It was extremely important for Premium Credit Bureau to work with an organization that monitors and remains on top of changes within the IRS, especially compliance guidelines for credit reporting. Mortgage Credit Link confidently remains within all compliance changes and industry standards, ensuring that Premium Credit Bureau can provide the best service to their customers.