> 66 We like the fact that with MeridianLink Portal and our mobile application it is basically a one, two, three steps and you're done consumer process for both loans and deposits. It simplified the process for the member. 99
>
> Jeff Bergum, VP of Retail Services
> Associated Credit Union

meridianlink® portal

Maximize Digital Operations by Eliminating the Restraints of Traditional Business Hours and Branches.

With MeridianLink Portal formerly known as Application Portal™ from MeridianLink, your financial institution, regardless of its size, can easily expand existing lending and deposit account origination platforms to online consumers while ensuring control of the entire online application experience.

From the ability to determine which loan and deposit account applications you want to make available online, to customizing the look and feel to match your existing web presence, MeridianLink Portal has hundreds more of configurations available to help tailor your online application process to meet your business objectives.

Since MeridianLink Portal integrates seamlessly with all-in-one platform MeridianLink Consumer/ MeridianLink Opening, formerly known as LoansPQ®/ XpressAccounts®, you can rest assured that all of your online applications route securely and reliably into your existing platform. Optimized for speed and efficiency, MeridianLink Portal provides a consistent and consumer-friendly experience across all popular browsers and devices. MeridianLink Portal leverages new browser-based autofill and driver's license scanning solutions to simplify and expedite consumer application submissions.

- **Combination Application**
  Consumers can apply for both loan and deposit accounts using a single application.

- **Built-in Cross-sell Support**
  Post-submission logic allows for in-application cross-selling of additional products.

- **Universal Application**
  One portal can service all loans and deposit account types across consumer and commercial channels.

- **High-level Configuration**
  Control application themes and wording through a built-in editor.

- **Complete Integration**
  Full integration of online banking, core systems, deposit account opening and loan origination.

- **Mobile-first Design**
  Supported across all major browsers and device types.

- **Mobile-enabled Population**
  Quick data population from any major browser and device.

For more information or to schedule a free demo, contact us today.
Call 866.720.6432 or email salessupport@meridianlink.com

meridianlink® portal

Features

Standard

- 100% web-based platform securely hosted by MeridianLink
- 24/7 online consumer access
- 24/7 online administrative access
- Support for multiple application types
    - Home Equity (HELOC)
    - Consumer (vehicle, personal, credit cards)
    - Indirect (personal and credit card)
    - Business (loans and deposit)
    - Deposit (personal, minor, special)
- Full integration with MeridianLink Consumer/ MeridianLink Opening and select core systems (including underwriting, credit pulling and funding for deposit accounts)
- Support for all major browsers and devices
- Support for cross-selling within application
- Web editor for customizing overall theme, text and field visibility (WYSIWYG)
- Configurable custom business rules tied to each application type
- Configurable custom questioning tied to each application type
- Secure messaging and document exchange
- In-session document signing
- Address verification
- Driver's license scans for autofill
- Filter products presented based on ZIP code

Add-Ons

- Integration with Google Analytics
- Integration with home banking portals to securely pre-fill new applications
- Single form combination for new loan and deposit account origination applications
- Integration with social media to securely pre-fill new applications
- Additional MeridianLink Portal sites for targeting separate consumer audiences
- Direct core system auto-booking for new and existing account membership applications (subject to core)
- Custom URL capability

Benefits

- **Comprehensive, Yet Flexible**
  Scalable and expandable configuration allows flexibility to support online consumer application types and quantities from a single type to an entire lending portfolio.

- **Secure and Reliable**
  Security as a priority ensures a solution architecture that minimizes data collection and retention, while maximizing encryption.

- **Fast and Responsive**
  Leveraging new design principles, the application optimizes the online consumer experience so that it is quick and as easy as possible.

- **White Label Design**
  Meridianlink Portal seamlessly meshes with existing web presence so that consumers are presented with a consistent format and styling throughout the application.

About MeridianLink

MeridianLink connects all sizes of financial institutions and fintech companies to better technology, better service, better people and better solutions. MeridianLink transforms operating environments by solving complex problems with powerful yet practical solutions. The company's suite of products and services help maximize performance in key industry segments, such as direct, indirect and mortgage loan origination; deposit account opening; digital lending; credit reporting, data access and verification; business consulting; analytics, collections and scoring. Based in Costa Mesa, Calif., MeridianLink is passionate about democratizing financial services technology and data.

meridianlink®
connecting you to better