

# It's Time to Take the Plunge

ADD DIRECT DEPOSIT  
EARN <\$XX> CASH BACK!\*



FI LOGO



# READY, SET, GO!

Add a direct deposit of at least \$100 to your {{productName}} account between April 1 - July 31, 2020, you'll earn <\$XX> cash back. So simplify your banking and celebrate!\*



SPEED



SECURITY



CONVENIENCE

Direct deposit is faster, safer, and provides more timely access to your money. Start TODAY!



FEDERALLY INSURED BY NCUA

\*Offer is valid for the selected account and account holder referenced in this email. To qualify for the promotion incentive, the Direct Deposit must be a new Direct Deposit (minimum of \$100), be posted to the account between 4/1/2020 and 5/15/2020 and continue in June and July. Qualifying Direct Deposits are Automated Clearing House (ACH) credits, which may include payroll, pension or government payments (such as Social Security) by your employer, or an outside agency. Person to Person payments are not considered a Direct Deposit. The account must be in open and active status in order to qualify and receive the incentive. Qualifying account holders will receive \$100 cash deposited directly into the aforementioned account, which will post 4-6 weeks after the campaign period ends. Reward may be taxable as interest income and reported on IRS Form 1099-INT. Consult your tax advisor.

Additional Terms and Conditions may apply.

Earn <\$XX> cash back\*  
Offer valid April 1 - July 31, 2020.

Learn more now!



Visit:  
[www.fi-name.com](http://www.fi-name.com)

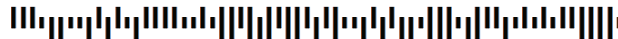


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