

SUBJECT LINE

Get Prime savings and a gift card!

PREHEADER

Shop Amazon.com using your debit card. Get a \$10 Amazon.com Gift Card.

LOGO HERE

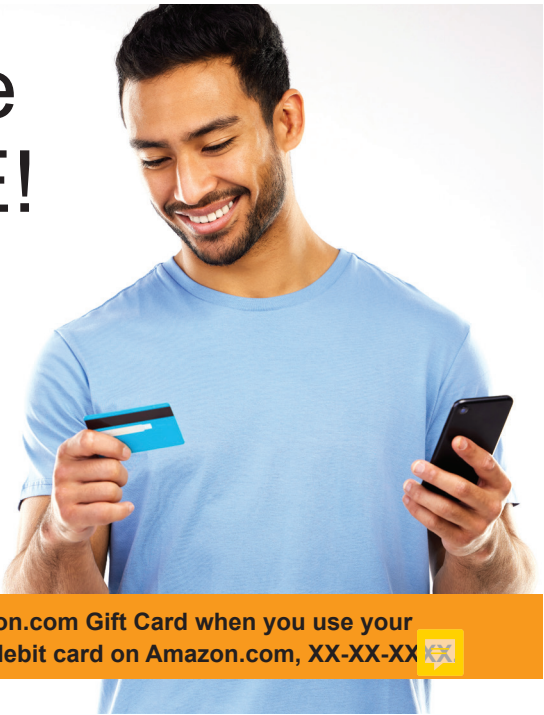
It's the Prime way to SAVE!

Get great deals and a gift card just for using your [Product Name] debit card!

GET STARTED



Earn a \$10 Amazon.com Gift Card when you use your [Product Name] debit card on Amazon.com, XX-XX-XX



[First Name], get ready for some Prime shopping!

Just spend \$200 on Amazon.com, XX-XX-XXXX, using your [Financial Institution Name] [Product Name] debit card and you'll earn a \$10 Amazon.com Gift Card!

Be sure to SAVE your [Financial Institution] debit card as your preferred payment method when you shop on Amazon.com for faster check out.

It's time to start saving!

GET STARTED

THIS LIMITED-TIME OFFER IS VALID XX-XX-XXXX



Shop online, worry-free knowing that your debit card is protected against unauthorized purchases with Zero Liability protection. That means you won't be held liable for unauthorized purchases if your card is lost or stolen.

LOGO HERE



\*Offer is valid for selected account and accountholder referenced in email. In order to qualify for the promotion incentive, purchases must settle between XX-XX. Purchases must occur as PIN, Signature, Credit or Payment. ATM related transactions are not qualifying transactions. Selected account spending will be tallied by [Financial Institution Name] and earned promotion incentive will be issued and emailed 2-3 weeks after the offer period ends. Selected accounts that make a minimum of X qualified purchases on in Amazon.com purchases between XX-XX will receive a \$10 Amazon.com Gift Card. Selected accounts that spend a minimum of \$200 on qualified purchases on Amazon.com between July XX-XX, 2022 will receive a \$10 Amazon.com Gift Card. Rewards may be taxable as interest income and reported on IRS Form 1099-INT. Consult your tax adviser. Additional Terms and Conditions may apply.

\*Amazon.com is not a sponsor of this program.

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