



GET A \$50 GIFT CARD when you spend \$1,200 using your [Financial Institution] Home Equity Line of Credit.*

Visit [\[fi.com/XXXXXX\]](https://fi.com/XXXXXX) to learn more now.

 **LOGO HERE**

Return Address, City, ST XXXXX

PRSR STD
U.S. POSTAGE
PAID
CITY, ST
PERMIT NO. XXX

DON'T WAIT — OFFER EXPIRES 10/31/2022!

[FIRST NAME] [LAST NAME]
[ADDRESS 1]
[ADDRESS 2]
[CITY], [STATE] [ZIP]



EXCLUSIVE OFFER

Get a \$50 gift card when you spend \$1,200 using your [Financial Institution] Home Equity Line of Credit.*

[First Name], it's time to make your home truly your own.

Start those home renovations today with your [Financial Institution] Home Equity Line of Credit.

 **LOGO HERE**





**SCAN CODE TO
APPLY TODAY!**

Your Home Equity Line of Credit is convenient, easy to use and ready when you are.

Flexibility to only borrow what you need and spend it as you need it.

Interest can be tax-deductible when you use funds for renovations.*

You can help raise your credit score when you make consistent, on time payments.



Get a \$50 gift card of your choice when you spend \$1,200 using your [Financial Institution] Home Equity Line of Credit.* Visit [FI.com/XXXXXX] to learn more now.

 **LOGO HERE**

It's time to turn your old home into the home of your dreams.

There's no reason to put off those home renovations any longer! Your Home Equity Line of Credit from [Financial Institution] is all you need to get started. Access your line of credit today and get the ball rolling on completing all of your projects, and get access to cash when you need it.

Get a **\$50 gift card** of your choice when you spend **\$1,200** using your Home Equity Line of Credit between now and **10/31/2022**.*

*Offer available for line draws that settle between August 1, 2022 through October 31, 2022. Offer limited to one per member and available to existing members with a HELOC who received this special offer. Members receive a \$50 Gift Card with line draws >=\$1,200; \$100 Gift Card with line draws >=\$3,000. Line draw must remain in place for a minimum of 60 days to qualify for the incentive.

Line draws will be tallied by [Financial Institution Name], and earned promotion redemption code and instructions will be issued and emailed/mailed 4-6 weeks after the offer period ends. Redemption code will expire 120 days from issuance.

**The listed merchants are neither affiliated with [Financial Institution Name] nor are the listed merchants considered sponsors or co-sponsors of this program. Uses of merchant names and/or logos are by permission and all trademarks are the property of their respective owners. Please see merchant gift card/certificate for additional terms and conditions which may apply and which may change at merchant's sole discretion. Merchants are not liable for any actual or alleged claims related to this offer. [Financial Institution Name] may only distribute the Gift Cards/Claim Codes to recipients on a promotional basis as part of a member incentive program. Additional terms and conditions may apply.

***Consult your tax advisor.

MEMBER FDIC

