



meridianlink®
mortgage

meridianlink®
insight



DATA
SHEET

Data Intelligence and Analytics Designed To **Accelerate Mortgage Lending Growth**

MeridianLink® Insight for Mortgage is an out-of-the-box intelligence and analytics solution built specifically for mortgage lending. It delivers ready-to-use dashboards and reports from day one, managing data collection, visualization, and reporting—no months of setup required.

By combining powerful analytics, real-time peer benchmarking, and deep borrower insights from the MeridianLink® Mortgage LOS, it empowers lenders to make faster, smarter decisions, improve efficiency, and drive growth.



Tap Into Ready-To-Use Analytics

Instantly access **60+ dynamic dashboards** built from **2,000+ data points** sourced directly from the MeridianLink® Mortgage LOS. Tailor reports to your business objectives and track key metrics in real time.



Unlock Borrower Insights

Gain a **clearer view of your borrowers** to support smarter decisions and more effective sales strategies. Analyze location, property state, credit scores, income, age groups, and more, to **uncover trends**, **identify opportunities**, and **tailor offerings** to evolving borrower needs.



Enhance Experiences & Drive Growth

With all of the data at your fingertips, you can eliminate bottlenecks, accelerate loan origination, speed approvals, and reduce abandonment rates while creating seamless borrower experiences and fostering long-term engagement with relevant offers.



Connect Your Data

Pull in 2000+ data points straight from the LOS into ready-to-use dashboards.



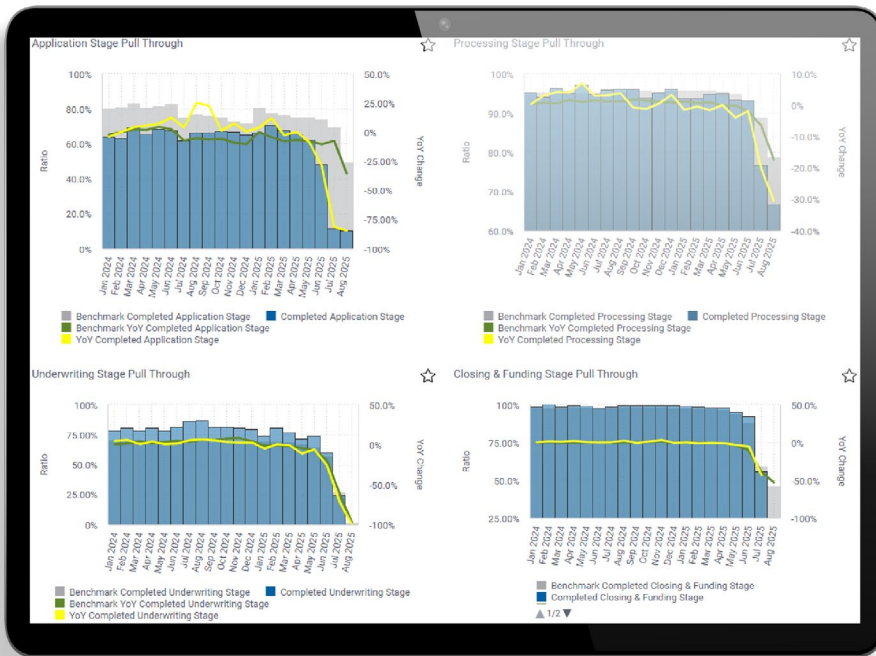
Insights From Day 1

Instantly analyze performance using 60+ prebuilt dashboards.



Customize to Your Needs

Build and customize dashboards to track the metrics that matter most to you.



Peer Benchmarks

- ✓ Rate comparisons
- ✓ Pull-through performance
- ✓ Processing times
- ✓ Credit scores
- ✓ Stage-level breakdowns

Pull Through Rates

- ✓ Region
- ✓ Loan type
- ✓ Volume
- ✓ Purpose
- ✓ Processing





Know Your Borrower

- ✓ Borrower location
- ✓ Property state
- ✓ Credit score
- ✓ Income
- ✓ Generation
- ✓ Limited marital status data

An End-To-End Digital Mortgage Experience

Insight for Mortgage is part of the cloud-based MeridianLink® One platform, delivering a seamless digital lending journey from start to finish. The platform brings together solutions for deposit account opening, consumer, mortgage, and business loan origination, data analytics, business consulting, marketing automation, and collections—all in one connected ecosystem—so you can enhance experiences and optimize performance at every stage of the financial journey.

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Let's
connect!

Learn how Insight for Mortgage can
accelerate your growth potential.

SCHEDULE A DEMO

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